**BB VALUE STATEMENT**

We are:

* An association of businesses, employers and enterprises which advocates, represents and supports businesses in the private sector of the Botswana economy.
* The vanguard and primary voice of business in Botswana.
* Recognized by government to be fulfilling our mandate.

We:

* Influence government policy with create an attractive doing business environment
* Assist our members to achieve their business objectives
* Make Things Happens for the good of business and the economy

Membership Benefits:

* See Matrix below

**BB VALUE PROPOSITION**

|  |
| --- |
| VOICE OF BUSINESS |
|  | **SMALL BUSINESS** | **MEDIUM BUSINESS** | **LARGE/ CORPORATE BUSINESS** | **BUSINESS ASSOCIATIONS** |
| Chamber of Commerce | * Capacity Building
* Training
* Networking Opportunities
* MIIS & E-Market Place
* BB Benefits Card
 | * Advocacy and Lobbying
* Training
* Business Advisory Services
* Networking Opportunities
* International Relations and Market Access
* MIIS & E-Market Place
* Chamber Trust Seal
* Business Linkages
 | * Advocacy & Lobbying
* Economic Policy Engagements
* Networking Opportunities
* Tax Policy Influence
* MIIS & E-Market Place
* Membership to Policy Making bodies
 | * Trade Issues
* BB Board Membership#
* Networking Opportunities
* MIIS & E-Market Place
* Links with Development Partners
 |
| Employer Federation | * Labour and Industrial Relations Advice
* Labour Law Training
* Facilitation of Union Management Relations
 | * Labour and Industrial Relations Advice
* Labour Law Training
* Facilitation of Union Management Relations
 | * Employment Policy Engagement and Formulation
* Skills Development Initiatives
* Participation at ILC
 | * Representation at ILC
* Labour and Industrial Relations Advice
 |
| Business Organisation Representation |  |  |  | * Capacity Building of Associations
 |
| NETWORKING OPPORTUNITIES : Trade Fair; Golf Day; Annual Gala Dinners, Meetings, Trade Missions ( Inward & Outward) |
| CHANNELS | High Level Consultative Council; Sector Level Consultative Council; Local Level Consultative Council; National Business Conference; Business Councils |
| MEMBERSHIPS | SADC Private Sector Forum; International Organisation of Employers; Business Africa; International Chamber of Commerce; Association of SADC Chambers of Commerce and Industry. |
| INITIATIVES | * Code of Conduct for the Private Sector (2012)
* Private Sector Development Activities. PSDP 1 funded by EU & CDE Completed (2017)
* Support to Economic Diversification Project(PSDP 2) funded by AfDB (on going)
* Private Sector Recovery Plan Post COVID 19 funded by UNDP
* Enhancement of BB MIIS and Development of e-Market Place for SMMEs funded by UNDP
* Business Information Disseminations & Regular updates
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 \***Not yet in Place**

**#Registered Commodity Associations or Sector Groupings**