**BB VALUE STATEMENT**

We are:

* An association of businesses, employers and enterprises which advocates, represents and supports businesses in the private sector of the Botswana economy.
* The vanguard and primary voice of business in Botswana.
* Recognized by government to be fulfilling our mandate.

We:

* Influence government policy with create an attractive doing business environment
* Assist our members to achieve their business objectives
* Make Things Happens for the good of business and the economy

Membership Benefits:

* See Matrix below

**BB VALUE PROPOSITION**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| VOICE OF BUSINESS | | | | |
|  | **SMALL BUSINESS** | **MEDIUM BUSINESS** | **LARGE/ CORPORATE BUSINESS** | **BUSINESS ASSOCIATIONS** |
| Chamber of Commerce | * Capacity Building * Training * Networking Opportunities * MIIS & E-Market Place * BB Benefits Card | * Advocacy and Lobbying * Training * Business Advisory Services * Networking Opportunities * International Relations and Market Access * MIIS & E-Market Place * Chamber Trust Seal * Business Linkages | * Advocacy & Lobbying * Economic Policy Engagements * Networking Opportunities * Tax Policy Influence * MIIS & E-Market Place * Membership to Policy Making bodies | * Trade Issues * BB Board Membership# * Networking Opportunities * MIIS & E-Market Place * Links with Development Partners |
| Employer Federation | * Labour and Industrial Relations Advice * Labour Law Training * Facilitation of Union Management Relations | * Labour and Industrial Relations Advice * Labour Law Training * Facilitation of Union Management Relations | * Employment Policy Engagement and Formulation * Skills Development Initiatives * Participation at ILC | * Representation at ILC * Labour and Industrial Relations Advice |
| Business Organisation Representation |  |  |  | * Capacity Building of Associations |
| NETWORKING OPPORTUNITIES : Trade Fair; Golf Day; Annual Gala Dinners, Meetings, Trade Missions ( Inward & Outward) | | | | |
| CHANNELS | High Level Consultative Council; Sector Level Consultative Council; Local Level Consultative Council; National Business Conference; Business Councils | | | |
| MEMBERSHIPS | SADC Private Sector Forum; International Organisation of Employers; Business Africa; International Chamber of Commerce; Association of SADC Chambers of Commerce and Industry. | | | |
| INITIATIVES | * Code of Conduct for the Private Sector (2012) * Private Sector Development Activities. PSDP 1 funded by EU & CDE Completed (2017) * Support to Economic Diversification Project(PSDP 2) funded by AfDB (on going) * Private Sector Recovery Plan Post COVID 19 funded by UNDP * Enhancement of BB MIIS and Development of e-Market Place for SMMEs funded by UNDP * Business Information Disseminations & Regular updates | | | |

\***Not yet in Place**

**#Registered Commodity Associations or Sector Groupings**